



Outer North East Community Committee

Facebook Highlights

1ST March - 30th June 2024

Appendix 3

Outer North East Community Committee

Since 1st March 2024 the Outer North East Community Committee Facebook page currently has **796** followers.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

Most Popular.

National Highways Night Time Closures. The most popular post since the 1st March 2024 is the post promoting the National Highways Night Time Closures which received 10 likes, was shared 9 times and reached a total of 4,691 people.



Update from National Highways. Night Time Closures of the A1 (M) starting 21st March 2024

There will be night time closures of the A1 (M), between Junctions 44 and 45, from Thursday 21st March 2024 and will be for approximately five weeks. Working overnight, Monday to Friday and every other weekend, between 8pm and 6am commencing on the northbound section of the A1(M) and once completed will move to the southbound section of the A1(M). The A1(M) will remain open during the day. No road closures will take place over the Easter Bank Holiday.

During the closures traffic from the A1(M) will be diverted as follows:

- Northbound diversion – Paradise Way, Thomer Road and West Woods Road
- Southbound diversion – West Woods Road, Thomer Road and Paradise Way

We will be cleaning the structure, removing the existing paint layers and applying several coats of new paint to the bridge which carries Thomer Road over the A1(M). We need to carry out this work to keep the bridge in good condition as the existing paint is over 30 years old. The new paint will protect key elements of the bridge from further deterioration.

We will also undertake maintenance works such as refreshing white lining, replacing road studs, drainage works and barrier tensioning whilst the road is closed.

There will be some noise created during the removal of the existing paint layers which will be completed during the early stages of the works.

We apologise in advance for any inconvenience this work may cause. If you need further information, please contact:

National Highways on 0300 123 5000 or via email info@nationalhighways.co.uk

The following below are screenshots of the second and third most popular posts since the 1st March 2024. Alongside this are the figures for how had the post delivered to them and the number of engagements.

Second Most Popular

Deepdale Path, Temporary Closure, 494 people had this post delivered to them. There were 4 likes, comments and shares.



Leeds City Council Outer North East Community Committee

Published by Elaine Lcc

5 March

Deepdale Path, Boston Spa. Temporary Closure from Monday 18th March for one week, weather permitting.

The path improvement works will provide clearer sight lines and remove all the trip hazards to create a straighter open path from West End to High Street. In addition, the path leading to the children centre will be resurfaced to make it a smoother and more accessible path.

To ensure safety for the public the path will be closed to pedestrians during the works.

Third Most Popular

Celebrating Small Groups and Charities Event 251 people had this post delivered to them. There were 2 likes, comments and shares.

The screenshot shows a Facebook post from the Leeds City Council Outer North East Community Committee, published by David Harling on 17 June at 09:32. The post is for an event titled "Celebrating Small Groups and Charities in Leeds" on Friday 5 July 2024, from 9:30am to 12pm. The event is part of Small Charity Week 2024 and is a Civic Reception to celebrate small groups and charities. The post includes logos for Voluntary Action Leeds, Leeds City Council, and Small Charity Week. A QR code is provided for booking, and the booking deadline is 26 June 2024. The main image in the post shows a large group of people seated at a reception.